ENDURANCE TEST ON THE HIGH SEAS:

SP 85mm F/1.8
Thomas Kettner on an extreme mission on the South African Coast

FASCINATING MACRO:
Discover the world of small things with Wil Mijerdie

GLOBETROTTER:
Travelling through Asia the 22 places Bloggers

Cover Photo: Thomas Kettner
Tamron SP 85 mm F/1.8
SP35 mm F/1.8 VC

THE NEW SP SERIES FOR A NEW ERA
OF SLR PHOTOGRAPHY

- Perfect balance for the sharpest objects and a beautiful Bokeh, even with the aperture F/1.8 open
- Tamron’s VC image stabilisation lasts up to four aperture stops and thus permits perfect pictures, even in poor lighting conditions
- The extremely short shooting distance allows focusing from a very close distance. This opens a whole new world full of creative possibilities

For Canon, Nikon, Sony
(model for Sony without image stabiliser)

Di: For digital APS-C and full format SLR cameras

TIPA AWARDS
"Best Prime Lens"
TAMRON
SP 35 mm F/1.8 VC

www.tamron.co.uk
Dear Readers,

This is the very first issue of the Tamron magazine - and I hope you like it! Within the pages you will find interesting photography tips and numerous ideas for your Tamron lenses, from exciting views into the work of professional photographers to personal projects from our fans. The focal point will always be the passion for great photography.

This passion is reflected in Tamron lenses. With the new SP series, our engineers have created first class photographic tools and the fixed focal lengths SP 35 mm, SP 45 mm and SP 85 mm have raised the bar when combining excellent photo quality, high luminous intensity, image stabilisation and compact dimensions. See for yourself on the following pages how you can create these beautiful pictures.

Enjoy looking at our magazine and keep taking your own amazing photos.

Sincerely,

Leonhard Steinberg
Marketing Manager, Tamron Europe
LONG LIVE SLOWNESS

The eye barely notices the small snail in the moist moss. Photographer Wil Mijer watched the amazing climbing efforts of the tiny animal with fascination before choosing the perfect shot.

Using the new telemacro macro SP 90 mm F/2.8, she placed it into the perfect scene in front of a supersoft Bokeh.

Shot details: SP 90 mm F/2.8,
A tiny copper butterfly suns itself in the early morning sunlight on beautiful yellow blossom. This is the perfect moment to take a picture of this still sluggish insect in the atmospheric backlight. The combination of a large focal aperture, telephoto lens and short shooting distance lets the sparkling dew drops be-

Shot details:
SP 90 mm F/2.8,
This is an impressive result! Tamron is expanding last year’s newly introduced SP series with two fast new products: With the SP 85 mm F/1.8 Di VC USD you can take portraits unlike ever before and the SP 90 mm F/2.8 Di Macro 1:1 VC USD is the latest model of Tamron’s 90 mm macro legend.

Both lenses offer superior optical performance by using high quality glass elements in combination with a new VC image stabiliser and a modern ultrasound autofocus (USD). Its elegant design underlines the high image performance and the intuitive operation of weather-resistant sealed lenses. Thanks to the fluorine coating on the front lens, moisture, as well as oil and grease can easily be wiped off.

The "XY shift" function of the VC image stabiliser supports and increases the stabilisation in every photography situation and brings along a significant improvement of the image quality and sharpness.

**TIPA: TAMRON AWARDED**

The association of worldwide leaders in photographic media, the Technical Image Press Association (TIPA), awarded Tamron twice this year: the SP 35 mm F/1.8 Di VC USD (left) won the category “Best DSLR fixed focal length” and the 18-200 mm F/3.5-6.3 Di II VC won first place in the category “Best DSLR lens for beginners”.

**NEW: TAMRON TAP-IN CONSOLE**

Why would you need a TAP-in console? This may be a question that is posed by many Tamron photographers. The answer is simple: With this accessory, you will be able to update the firmware of the lens via the computer for the very first time as well as make individual adjustments. Up until now, this was only possible on site at the Tamron Service Center.

The parameters that are individually configurable include (depending on the lens):
- Focus adaptations
- Setting the focus limiter
- Optimising the manual focus function
- Adjusting the VC image stabiliser.

These TAP-in consoles will be initially available for compatible lenses* with Canon and Nikon adapters. A version for Sony will be available at a later date. In order to use this console, you must install the free Tamron TAP-in utility software on your computer (PC/Mac). The console is connected to the computer via a USB cable. In order to be able to download the latest firmware updates, you must also have an active internet connection.

* Compatible lenses (Status: June 2016):
  - SP 45 mm F/1.8, SP 35 mm F/1.8,
  - SP 85 mm F/1.8 and SP 90 mm F/2.8
ON HIGH SEAS

Fashion photographer Thomas Kettner encountered towering waves and the smell of diesel as he battled the elements in South Africa. He put the new SP 85 mm F/1.8 Di VC USD through its paces on the high seas...
Pure Adventure: Thomas Kettner from Hamburg tested the new SP 85 mm F/1.8 in extreme conditions. Along with three models, he accompanied the crew of a fishing boat fishing in rough seas in the South African Coast for 48 hours. The lens worked flawlessly, even in the most extreme conditions.
Crystal clear images and a breathtaking Bokeh – this is the promise Tamron gives for the new SP 85 mm F/1.8. What does this mean in "real" life? How far can you really go with the SP 85 mm F/1.8?

Thomas Kettner, fashion photographer from Hamburg, wanted to get to the bottom of this and received even more answers than he expected out on the open sea during a fashion report. Along with three models, this smooth, shrewd pro set out to sea for a night of fishing with a trawler.

"This was one of my greatest adventures as a photographer", says Kettner, who looks back on 30 years of experience. "I did not grasp the scope of this until we stored our equipment in the belly of this diesel–reeking ship. It was really tight and confined on board and very, very dark. And extremely dirty."

Kettner and his small team accompanied the crew of the trawler for 48 hours. "The conditions at sea were merciless. Looking back, this may have been the perfect location to extensively test the quality of the lens in every respect."

Extreme Experiences

The light conditions alone could not have been any more extreme from the day into the night. Also, the climate varied from humid and hot to humid and cold. Then you add the sea, a cold wind, salty air, the stench of diesel. "I was very impressed by how the crew performed this dangerous work as if choreographed by an invisible hand" states Kettner. Whenever the work on deck slowed down, the photographer took the opportunity to position the models appropriately in front of this authentic backdrop. "We went further and further out to sea and it became uncomfortably cold and everything was damp. The ship was coated in a slippery, cold film. We were all safely secured with a harness and a rope. Slipping could have resulted in a fatality."

Wetness and Dirt

Kettner was able to capture the concentrated atmosphere on board in mesmerizing photographs by means of the SP 85 mm F/1.8. "During this report, structures played an important role. I wanted to show expressive people performing an obviously dangerous and strenuous type of work. The wetness, the dirt, the bad lighting, a lot of movement. All this should be reflected in the photos as well."

The SP 85 mm used this chance to prove that it is more than capable to conquer these challenges: It is elaborately sealed, it provides the necessary luminous intensity and it is fitted with an integrated image stabiliser.

PROFILE: SP 85mm F/1.8

"This lens is a really big surprise for me! The sharpness is awesome. It is well made, very handy and not too heavy. The autofocus is superfast and the Bokeh is beautiful. I can use this lens like a painter who uses his brush to set sharpness and bluriness."

Thomas Kettner, Photographer

<table>
<thead>
<tr>
<th>Focal length</th>
<th>85 mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luminous intensity</td>
<td>F/1.8</td>
</tr>
<tr>
<td>Length</td>
<td>80.8 mm</td>
</tr>
<tr>
<td>Weight</td>
<td>480 g</td>
</tr>
<tr>
<td>Minimum object distance</td>
<td>31.50 in</td>
</tr>
<tr>
<td>Illustration ratio</td>
<td>1:7.2</td>
</tr>
</tbody>
</table>

85 mm, 1/60 sec., F/2, ISO 6400
Kettner was able to thoroughly test these technical equipment features in real life. "We wanted to see how this lens would fare in the most extreme conditions." During the choppy ride, he did not have the opportunity to view the photos in detail. Kettner had to rely solely on his experience and intuition during this shooting. Only after he stepped foot on land once more, he took a close look at the images. His conclusion could not be any more positive: "The sharpness and precision of this lens never cease to amaze me", he declared. "As I often had to steady myself with my left hand, I was forced to take one-handed photographs. The high luminous intensity of the F/1.8 allowed me to achieve short aperture closing times like 1/500 or 1/1,000 seconds, even in the dark. This is how I was able to ensure that these images would be sharp precisely to the point." Sometimes, when exposure times longer than 1/90 seconds were necessary, the advantages of the image stabiliser became evident; it balanced inadvertent camera movements and thus contributed to sharper images. Kettner: "The autofocus adjusted itself reliably and precisely in every situation. It reacted so quickly and quietly that I was stunned in the beginning."

More than a Portrait Lens
The large F/1.8 open aperture and the short close-up adjustment limit of 80 centimeters allows a lot of freedom for design - and not only for portrait shots. "The lens is perfect for everyday use and also suitable for hardcore reports. It easily survived all the exertion, the salt water, the rain and the dirt without any problem", states photographer Kettner, who has already designated an assigned spot for the new Tamron SP 85 mm F/1.8 in his camera bag. "The autofocus is absolutely accurate and the image stabiliser is a practical helpful tool. The SP 85 mm let me take sensational photos and I highly recommend this lens to every photographer out there. The price–benefit ratio of this lens is sensational."
The new SP series opens a new chapter in the history of Tamron photographic lenses. What makes these fixed focal lengths so unique?

The quiet ultrasound motor (USD) focusses absolutely quickly and precisely. The photographer always has the choice to manually adjust the focus.

The SP ring is the symbol for the SP series. It represents the “Human Touch” - the soft, intuitive design of these lenses.

The VC image stabiliser prevents the slightest vibrations, which tend to quickly lead to blurry photographs, especially in high-resolution cameras.

Luminous intensity - the core feature for the best image quality with open apertures. Ensures a beautiful background blurriness (Bokeh effect).
The new SP series combines high luminous intensity, image stabilisation and compact design. With this lens, Tamron has set the bar for fixed focal lengths. The optical quality, the high-quality workmanship and the new design of the lenses speak for themselves. Photographer Christian Altengarten from Cologne experienced this for himself when he used these brandnew lenses for a fashion shoot on the island of Mallorca. "I was stunned by the non-compromising quality", he says. "The uniquely soft, especially beautiful Bokeh as well as the excellent sharpness, even with aperture F/1.8 impressed me right from the start."

High Resolution
Maximum image performance, already with the open aperture, was one of the core development goals (see inset). Instead of designing an even more light intensive lens, the engineers bet on the balance of the best possible sharpness and handy dimensions. Functions, such as the F/1.8, sharpness, compact size and VC would have been nearly impossible to realize in the housing of an F/1.4. In the age of high resolution camera sensors, the image stabiliser does offer a bigger advantage over merely having an extra 2/3 of an aperture. The resolution capacity was also important because this new SP series was developed by Tamron to create lenses that meet every one of the high optical requirements of today’s high resolution DSLR cameras. Christian Altengarten used a Nikon D810 camera with 36 megapixel sensor and was very satisfied after the shooting. "The combination of very high image performance of the lenses and the high resolution of this professional camera resulted in numerous perfect picture motifs."

---

**FOCUS: F/1.8 LUMINOUS INTENSITY FOR BUTTER-SOFT BOKEH**

The SP fixed focal lengths with an open aperture of F/1.8 are especially suitable for photographs taken in low light and for a dreamy background blurriness.

- When designing the new SP lenses, the Tamron engineers strived to achieve the best possible balance of image performance, luminous intensity, image stabilisation and compact size. The open aperture of the F/1.8 was their key to achieving this goal. In order to avoid compromising, they consciously decided against luminous intensity F/1.4.
- A harmonious background blurriness (Bokeh) was also a decisive development criterion. In many application situations, the sharpness sequence will not become optimised until you use an aperture F/1.8 or better.
- The use of aspherical glass elements allows an absolutely level image field and consequently very precise focussing. Both are prerequisites to gain the utmost benefit of the sharpness performance of high resolution DSLR cameras.
- Already with aperture F/1.8, you will achieve an even light image across the entire image area.

---

**SP SERIES: TAMRON LENSES FOR THE HIGHEST STANDARDS**

- **SP 35mm F/1.8 Di VC USD**
  - Focal length: 1.38in
  - Luminous intensity: F/1.8
  - Length: 80.8 mm
  - Weight: 480 g
  - Minimum object distance: 20 cm
  - Illustration ratio: 1:2.5

- **SP 45mm F/1.8 Di VC USD**
  - Focal length: 1.77in
  - Luminous intensity: F/1.8
  - Length: 3.61 in
  - Weight: 19.05 oz
  - Minimum object distance: 11.42 in
  - Illustration ratio: 1.3:4

- **SP 85mm F/1.8 Di VC USD**
  - Focal length: 85 mm
  - Luminous intensity: F/1.8
  - Length: 3.59 in
  - Weight: 24.69 oz
  - Minimum object distance: 31.50 in
  - Illustration ratio: 1.7:2

- **SP 90mm F/2.8 MACRO Di VC USD**
  - Focal length: 3.54in
  - Luminous intensity: F/2.8
  - Length: 4.61 in
  - Weight: 21.52 oz
  - Minimum object distance: 30 cm
  - Illustration ratio: 1:1

---

Tamron Magazine 19
Wil Mijer loves the world of tiny things. The macro photographer from the Netherlands is amazed by the new Tamron SP 90 mm F/2.8.

**TIPPS FOR PRACTICAL USE BY WIL MIJER**

1. **Get up early!** The best macro photos are taken shortly after the sun rises. Because of the coldness of the night, butterflies and dragon flies are stiff and cannot fly away. It is a beautiful thing to witness them "waking up".

2. **Select a large aperture opening!** I prefer taking my photos with a wide open aperture, such as 2.8 or 3.5. This gives me the ideal sharpness level with wonderful blurriness effects. The images seem like they have taken from a fairy tale.

3. **Watch your image setup!** Think of a good composition prior to taking your picture. I like to allow some "room" for my main motif. Dewdrops sparkling in the background create beautiful Bokeh effects in the photo.

**ABOUT: WIL MIJER**

WilMijercreateswonderfulimage worldswithhercamera,macro lens and Photoshop.

www.wilmijer.nl
KEYWORD: IMAGE STABILISATION

- Sharp photographs without a tripod are not a problem with the SP 90 mm F/2.8. The built-in image stabiliser effectively suppresses unwanted image blur, even with very little light.
- Tamron’s VC technology (Vibration Compensation) allows up to five levels of longer exposure times.
- You can even continue to take free handed photos, when the exposure sinks to 1/15 or even 1/8 seconds. With other lenses, you would have to select at least 1/125 to be able to achieve this.
- Switch the VC image stabiliser off if you are using a tripod. For macro images taken with a DSLR, we also recommend using the mirror lock-up.

SP 90mm
F/2.8 MACRO Di VC USD
Focal length  90 mm
Luminous intensity  F/2.8
Length  117.1 mm
Weight  21.52 oz
Minimum object distance  30 cm
Image ratio  1:1
WIDE ANGLE IN ACTION

Sports Photographer Philip Ruopp likes to be very close to the action with a wide angle zoom.
In mountain bike photography, there is not only fast-paced action, but a lot all around. Using the SP 15-30 mm, Philip Ruopp is able to perfectly capture the mood of a location.
Steep mountain sides in the Andes, dark forests in Bavaria, or in a helicopter over Capetown – Philip Ruopp is at home all over the world. He spends six months per year travelling for his clients from the outdoor and sports markets. Tamron magazine met him when he visited Germany recently.

Philip, which of your many journeys do you like to remember most?

Philip Ruopp: This brings up a lot of memories that I would not want to miss. However, a shooting in the Andes mountains in Chile left an especially strong impression on me. The area was so remote that we had to ride on horseback for three and a half hours until we reached our base camp. The backdrop was gigantic. In front of us rose the 2,600 meter high Cerro Castillo, the sixth-largest mountain of North Patagonia. A majestic sight. But we did not have much time to enjoy the view as it was already late in the day and the sunset was only forty-five minutes away. The lighting was perfect so we left everything behind and starting taking shots immediately.

What did you photograph?

Philip Ruopp: My job was to position the bike along with the driver Tobias Woggon in front of the breathtaking mountain range. I could not just let the excellent conditions directly after our arrival there pass me by.

Did you get the photos you wanted?

Philip Ruopp: Yes, everything worked out very well but then the setup of our camp posed a genuine challenge for us. When we pitched our tent it was windy and pitchdark, and we were exhausted from from the long journey, but we somehow made it into our sleeping bags. The next morning, we hiked for another hour before the sun came up.
“THE NEXT MORNING WE HIked UP THE MOUNTAIN BEFORE THE SUN CAME UP.”

This sounds like a lot of exciting adventures. Is this the reason you became a photographer? **Philip Ruopp:** To tell you the truth – I never would have expected this 15 years ago when I finished my vocational training. At that time I was taking pictures of medication for a pharmacy, – a job that drove me insane but paid my bills.

On the side, I took a lot of time to complete my personal projects and to learn new techniques, so, step by step, I acquired a new customer base of more demanding clients. Today I am being booked by leading athletic brandssuch as BMC, Magura, Nike and EVOC.

How many countries do you visit per year? **Philip Ruopp:** Last year I visited 14 countries. Sometimes I only came home for a short while to wash my hands, turn around and go back to the airport.

What makes you so successful? **Philip Ruopp:** Hard work. I don’t believe that one requires extraordinary talent to be successful, but you must be willing to work hard. I am also fairly industrious and always strive for perfection. I want the optimal photo, the perfect look, everyone has this chance so all you have to do is take it.

**PERSON:** PHILIP RUOPP

Philip Ruopp, born in 1982, has been working as a sports and advertising photographer for more than 15 years. He is based in Laichlingen, Alb-Donau-Kreis. From there, he leaves for exciting shootings around the globe for a variety of clients.

www.philip-ruopp.de

**TAMRON SP 15-30mm F/2.8 DI VC USD**

- Focal length: 15-30 mm
- Luminous intensity: F/2.8
- Length: 5.71 in
- Weight: 38.80 oz
- Minimum object distance: 11.02 in
- Image angle: 110°32’ to 72°35’
READY FOR ANY ADVENTURE

More focal length, less weight - a Tamron
The mega zoom lens is the best travel companion.

14-150 mm F/3.5-5.8 Di III
The travel zoom for the system cameras by Olympus and Panasonic.
The focal length is 28-300 mm (equivalent to the small image format).

18-200 mm F/3.5-6.3 Di II VC
This compact zoom lens is ideal for beginners or as a first interchangeable lens.

28-300 mm F/3.5-6.3 Di VC PZD
The All-In-One™ Zoom for full format DSLR: Compact design and low weight meet image stabiliser and brilliant image performance.
READY FOR ANY ADVENTURE
More focal length, less weight - a Tamron
The mega zoom lens is the best travel companion.

16-300 mm F/3.5-6.3 Di II VC PZD
MACRO
Tamron’s Mega Zoom Flagship.
The state-of-the-art photographic technology including image stabilising, rapid focussing and macro function.

18-270 mm F/3.5-6.3 Di II VC PZD
Compact and light zoom lens for APS-C-DSLR cameras. With stabiliser and Piezo ultrasound motor.

18-200 mm F/3.5-6.3 Di III VC
The ideal travel zoom lens for Sony E-Mount and Canon EOS-M. The image stabiliser and special glass elements ensure brilliant photos.

18-270 mm F/3.5-6.3 Di II VC PZD
Compact and light zoom lens for APS-C-DSLR cameras. With stabiliser and Piezo ultrasound motor.

FOCUS: ADVANTAGES OF THE TAMRON TRAVEL ZOOMS
Travel zoom lenses are characterised by a large focal length. Without having to change the lens, you can take pictures with some of these in 24 mm* wide angle as well as in 450 mm* telephoto mode.

Super Telephoto | The telephoto focal length is perfect for capturing and enlarging far away details, for example boats out on the ocean or church tower clocks.

This means you will never miss a detail again.

Lower weight | Based on the use of special lenses, the travel zooms weigh less than 550 grams. Furthermore, you will save on luggage, as you will be able to catch all motifs with just one lens.

Image stabilisation | The VC symbols indicates the built-in VC image stabiliser. This ensures sharp images without the use of a tripod in poor lighting conditions.

High image quality | In order to achieve a high picture quality, Tamron installs newly developed aspheric elements and multiple coated lenses for even sharper images in spite of its extremely compact design.

* Focal length equivalent in small image format
Jenny and Sebastian share two great passions: they love to travel and record their experiences with their cameras. Here they report on their six month tour of Asia.

One great motif followed by another – this is the promise of a journey through Southeast Asia lasting several months. Jenny Mitscher and Sebastian Ritter from Berlin spent six months in Thailand, Kuala Lumpur, Sri Lanka, Hongkong and the Philippines. "We just kind of floated along and always decided spontaneously at the last moment where we would travel next", reports Sebastian in the Tamron Blog.

Both did not bring a lot of luggage on their trip. "We really travelled with carry-on luggage only", says Jenny. „We both had a 40 litre backpack, where we stored everything besides our cameras: Clothes, a lot of technology and our travel pharmacy. This only worked, of course, because we did not need warm clothing." Logically, they had to limit themselves regarding their photo equipment. Sebastian did not want to leave his SLR camera behind and brought along a Nikon DSLR along with the Tamron 16–300 mm travel zoom lens. "This lens is ideal if you don't have a lot of room to bring several interchangeable lenses."
Besides that, he brought a small travel tripod as well as polarisation and grey filters for the travel zoom lens. And of course, a sleuth of memory cards and two external hard drives. Jenny and Sebastian sent their first report for the Tamron Blog from Thailand's capital Bangkok. "This mega metropolis is the gate to Southeast Asia for most Europeans. Unfortunately, the weather did not play along, as it rained two out of the four days we were there."

Both found the many markets especially suitable for photos. "The Rod-Fai night market is especially worth visiting. Here, you will find mostly young Thais shopping for clothes and to spend their night in one of the numerous bars. Taking pictures is usually not an issue if you ask for permission first." 

**Street food and light festival**

On the way to Sri Lanka, Jenny and Sebastian stopped in Kuala Lumpur. "We were surprised to see that this city is a very rewarding destination", they blogged from there. "A very big plus is the culinary variety. Every corner offers excellent street food that is just as multicultural as the population of the city itself – from Chinese to Malaysian. What is even more rewarding is a visit to the TV tower – Menara KL. From its observation deck, at an elevation of 276 m, you can enjoy a magnificent 360 degree view without glass."

Sri Lanka then became a bottomless source of photo subjects. "This little country has a whole lot to offer: breathtaking countrysides, fantastic beaches, unique plants and animals as
A journey through Asia is a contrast programme: From the lively Hongkong (top), across the beach on Thailand’s island Koh Lanta (centre) and the Philippines’ Chocolate Hills (bottom left) to the Bentota Beach on Sri Lanka.
MY PROJECT NEW YORK

Tamron graphic design artist Michael Selbst (34) proposed to his girlfriend in Manhattan. Here, he describes his unforgettable journey.
I wanted to ask for my girlfriend’s hand in marriage on the rooftops of New York City and I decided that the Empire State Building seemed to be just the right place for my proposal. We spent a total of two weeks in the metropolis on the Hudson River and we stayed in an apartment in Williamsburg, Brooklyn. From here we had a fabulous panoramic view of the East River down to the Lower East Side of Manhattan.

The contrast between the individual districts represents New York’s charm for me. It seems as if the whole world is compressed into a few square kilometres. In China Town you feel like you are in Shanghai, in Little Italy you feel like you are in Rome, 5th Avenue is sophisticated and refined, Williamsburg seems a little rocked out, and Central Park has an almost rural appeal.

People in front of the camera
I brought along three Tamron zoom lenses: the SP 15-30 mm, the SP 24-70 mm and the SP 70-200 mm, which was almost a little too much for our sightseeing tour in the first week. My passion is street photography and my favorite subjects are people. There was an excellent opportunity to photograph the busy West Indian Carnival and the Caribbean carnival in Brooklyn. There, I blended into the crowd with my telephoto lens and captured some great scenes, I particularly like the picture of the man with the blue head dress.

The dimensions of New York never cease to impress me. My top personal highlight was the visit to the observation deck on the Empire State Building. I will never, ever forget the moment when my girlfriend said "Yes" 373 metres up in the air.

PROFILE: MICHAEL SELBST
Born: 1981
City of residence: Cologne
Profession: Media Designer
Employer: Tamron Europe GmbH
Photography: Travel, street and people
Passion: Snapshots. "The more real and unadorned, the better."
Favourite lenses: SP 15-30 mm F/2.8, SP 24-70 mm F/2.8, SP 70-200 mm F/2.8
Web: www.flickr.com/photos/132373298@N03

New York offers a series of motifs – whether it be at the West Indian Carnival (left side) or in the diversified streets (top). The Grand Central Station (centre, right) and the night view of Manhattan (bottom) are photographic highlights.
PHOTOKINA 2016: LIVE SHOOTINGS AND PRESENTATIONS AT THE TAMRON BOOTH

The photokina exhibition in Cologne opens its doors from September 20th – 25th, 2016. It is the largest photographic show in the world and Tamron will present a versatile frame programme in addition to their lenses. There will be "Touch & Try" stations, where you will be able to try our products at your leisure. If you want to, you will be able to rent your favourite lens. The next issue of our Tamron Magazine will explain exactly what you will be able to expect at the Tamron Booth in Hall 4.2.

ADDITONAL TOPICS

PORTRAIT
Flattering portraits are no longer a problem. We will show you how they are done.

FOOD
Successful food bloggers will share their secrets for irresistible pictures.

WILDLIFE
Tamron accompanies professionals on photo safaris with the 150-600 mm Ultra telephoto lens.

Tamron magazine #2 will be published in September of 2016.
Impressive images

18-200mm
F/3.5-6.3 Di II VC

The lightest mega zoom lens in its class.
Ideally suited as a beginner or interchangeable lens:

- Weighs only 400 g and is always there for you – Ideal for travelling and excursions
- Improved, rapid autofocus drive
- VC image stabiliser (Vibration Compensation)
  for sharp pictures, even in poor lighting conditions.

For Canon, Nikon, Sony*

* Model for Sony without image stabiliser
(18-200 mm F/3.5-6.3 Di II)

www.tamron.co.uk
16-300mm
F/3.5-6.3 Di II VC PZD MACRO

The first megazoom worldwide with 16 mm wide angle and 18.8x zoom. Experience unexpected photographic opportunities based on state-of-the-art optical technology:

- Huge focal length range from 16 mm to 300 mm
- Also allows macro images by a short minimum shooting distance of only 39 cm
- Rapid and quick autofocus thanks to PZD technology (Piezo Drive)
- Full manual focus control for a simple readjusting the sharpness level
- VC image stabiliser (Vibration Compensation) for sharp pictures, even in poor lighting conditions.

For Canon, Nikon, Sony*

* Model for Sony without image stabiliser (16-300 mm F/3.5-6.3 Di II PZD MACRO)

www.tamron.co.uk